



## Florida Flamings - Spring 2024 Business Meeting

Ocala North RV Resort, Reddick, FL – April 14, 2024

The Business Meeting was called to order at 9:12 am

### List of officers:

- President - Gary Oster
- Treasurer - Paul Kehoe
- Secretary (and Hospitality Chair) – Sheryl Kittrell (absent, Claudia Embs served)

### Prior Meeting Minutes

Motion was made to accept the minutes, 1<sup>st</sup> and 2<sup>nd</sup>, and all accepted. Minutes approved without changes.

### Treasurer's Financial Report

Paul explained the history of how club members had to use their personal credit card to make deposits for upcoming rally expenses, like catering. Because a club credit card account would also require a member's personal liability, the club agreed to build up reserves in a checking account. As we grew, funds from prior rally sponsors allowed our bank account to have a sufficient balance for future rally expenses. Currently, our checking account balance is approximately \$7,500. Paul also reviewed Rally Financials for this event. (See attached.) Motion made to accept the Treasurers Report, 1<sup>st</sup> and 2<sup>nd</sup>, and all accepted. Treasurer's Report approved without questions or changes.

### New Business

Club Member Questions & Comments:

How do we get the sponsors and how much do they give? Gary & Paul explained the money they provide is used to help with rally expenses. Sponsors are invited to participate in our educational sessions at our rallies.

Do we get anything from Leisure? Gary & Paul explained, yes. We currently receive \$40 per rig from LTV, up to max of \$5,000 per year, which is \$3600 for this rally. Gary had asked the VP of Marketing at LTV for this amount to be larger, they did not agree to more than \$40 per rig, but agreed to a maximum of \$7,500 per year. Gary further explained that we had several companies provide prizes, like Tire Minder.

What size are we compared to other LTV clubs? We are one of the biggest. Gary told the story about the Prez of the RoadRunners Club in AZ. They asked Gary what the Flamings do at their rallies? We

do 2 rallies a year; they do 4 rallies a year. They don't do much programming, and limited catering, unlike us. They typically have 60-70 rigs. We are upwards of 90-100 now.

Is there a template for how the club is operated, or does each do their own thing? No template, all clubs can do their rallies as they wish, but we do have guidelines that we need to follow as sanctioned by Leisure.

Can we do a 50/50 fundraiser raffle to raise money for the club? We can think about that.

Can we collect a small annual membership fee from members? No LTV doesn't want us to do that.

Can we charge rally participants for magnetized name tags. Sue Wittpenn offered to get pricing and we tabled the discussion.

Gary explained we are a 501(7). We are lucky we don't really need to raise money. We want to keep it simple.

PJ Jones talked about our Merchandise Site. Queensboro allowed us to set up a store, provide a log, and we sampled merch. About the store: its embroidery only, we can choose styles, we chose them and we chose colors. Some are limited in colors and that's what they offered. We can add stuff, they take suggestions. PJ asked for members feedback. They have a good return policy. Please reach out to her with questions and feedback! \$2.50 goes to the club for every order.

Motion to close the meeting, 1<sup>st</sup> :& 2<sup>nd</sup>, all in favor.

Meeting closed 9:59 am.

Submitted by Lisa Oster, March 14, 2024  
On behalf of Sheryl Kittrell, Secretary

